

WIRELESS QUICK FACTS
(Current as of February 2005)

Topic	Statistic
Wireless Subscribers ¹	175+ million U.S. Subscribers
Wireless Penetration	Almost 60 percent of total U.S. Population
Wireless-Only Households ²	6 percent of U.S. Households
Wireless Providers	Over 180 facilities based carriers
Jobs	212,980 Direct Carrier jobs
Annual Wireless Payroll ³	\$9 billion
Total Cumulative Capital Investment	\$156.7 billion
Minutes of Use (MOUs)	516 billion first half of 2004, 830 billion in 2003
Data Traffic (SMS)	2.9 billion messages a month as of June 2004
Camera Phones ⁴	178 million Camera Phones worldwide
Ringtones ⁵	\$300 million in Revenues in 2004
Games in 2004 ⁶	18.7 million, up from 10.6 million in 2003; \$204 million up from \$91 million
Cell Sites	212,186
E 9-1-1 Calls ⁷	More than 200,000 a day
Teen Usage ⁸	40 % teens 15-to-19 are wireless subscribers

¹ By the close of 2005, wireless subscriptions will hit nearly 2 billion on a worldwide basis, with cellular mobile dominating the wireless technology field, according to a new trends study from Deloitte Research.

² *Ninth Report, Implementation of Section 6002(b) of the Omnibus Budget Reconciliation Act of 1993; Annual Report and Analysis of Competitive Market Conditions With Respect to Commercial Mobile Services*, WT Docket No. 04-111, FCC 04-216, released Sept. 28, 2004.

³ BLS Series data ENUUS000305517212 & ENUUS00303517212 Total Wages (June 2004).

⁴ InfoTrends. Additionally more than 860 million to be sold by 2009.

⁵ IDC, a Framingham, Mass., research firm, estimates that the market for ringtones will surpass \$1 billion by 2007. Frost & Sullivan puts the wireless personalization and entertainment market -- which consists of ringtones, graphics, games and screen savers -- at \$1 billion by 2006.

⁶ InStat/MDR.

⁷ CTIA Wireless 9-1-1 and Distress Calls.

⁸ IDC, "U.S. Youth and Young Adult Wireless Subscriber 2004-2008 Forecast."